



DEVIL'S FOOD SHAKE

INNOVATIVE FOOD SOLUTIONS.

Sweeten up your menu with this consumer-tested LTO.



What's the Concept?

Decadent chocolate ice cream is mixed with rich chocolate fudge pudding and topped with chocolate-flavored whipped cream and cocoa nibs.

| **FEATURING** | Real Fresh® Chocolate Fudge Pudding



NOSTALGIA IS TRENDING

40%

of consumers want to see more nostalgic flavors at restaurants. This LTO offers diners a rich, decadent trip down memory lane.

Who's Hungry?

PURCHASE INTENT
is above average among individuals who identify as having a **MIXED ETHNIC BACKGROUND.**

CRAVEABILITY
is above average in **FAST CASUAL, MIDSCALE AND CONVENIENCE SEGMENTS.**

EXCLUSIVE INSIGHTS

Uniquely Delicious 61% of consumers say it stands out from menu items already available at restaurants.

Traffic Driver would be 67% more likely to visit a restaurant that serves it.

Crave-worthy Flavor 65% of consumers say it sounds like something they would crave.

Make It Yours

Whether you're planning to serve Devil's Food Shakes or looking for other profitable LTO solutions, we're here to help. Get in touch for turnkey results or menu collaboration.

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EXTRA INSPIRATION

LTOs Made Easy

- 1 French Toast Sticks with Loaded Chocolate Dip
- 2 Stuffed Pancakes
- 3 Chocolate Con Canela Empanadas

