



INNOVATIVE FOOD SOLUTIONS.

# LOADED NASHVILLE HOT NUGGETS

Elevate your menu with this consumer-tested LTO.



## What's the Concept?

Tender, juicy chicken nuggets are topped with slivered onions, tangy pickles and Nashville level hot cheese sauce.

| FEATURING | Muy Fresco® Monterey Jack Cheese Sauce



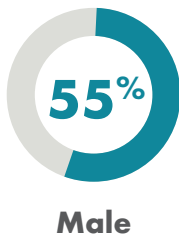
Based on **TECHNOMIC®** scores, **LOADED NASHVILLE HOT NUGGETS** have a high likelihood of succeeding as an LTO or permanent menu item.

## Who's Hungry?



**48%** of all consumers would order it the next time they go to a restaurant.

Consumers even more likely to buy are



## EXCLUSIVE INSIGHTS

**Uniquely Delicious** **67%** say it stands out from other menu items already available at restaurants.

**Traffic Driver** **would be 69%** more likely to visit a restaurant that serves it.

**Crave-worthy Flavor** **62%** say it sounds like something they would crave.

**Anytime Favorite** **62%** say they would purchase it any time of the year.

## Make It Yours

Whether you're planning to serve Loaded Nashville Hot Nuggets or looking for other profitable LTO solutions, we're here to help. Get in touch for turnkey results or menu collaboration.

717.355.8500 | [afp.marketing@afpllc.com](mailto:afp.marketing@afpllc.com)

## EXTRA INSPIRATION

### LTOs Made Easy (and Cheesy)

- 1 Nashville Hot Chicken Sliders
- 2 Blackened Shrimp Tacos
- 3 Chipotle Chilaquiles



\*Best in Class items index above average in purchase intent and at least 2 of the 3 other metrics

\*\*Benchmark Indexes: Craveability: Above average is 115 and above

Source: Menu Concept Screener, Technomic 2023